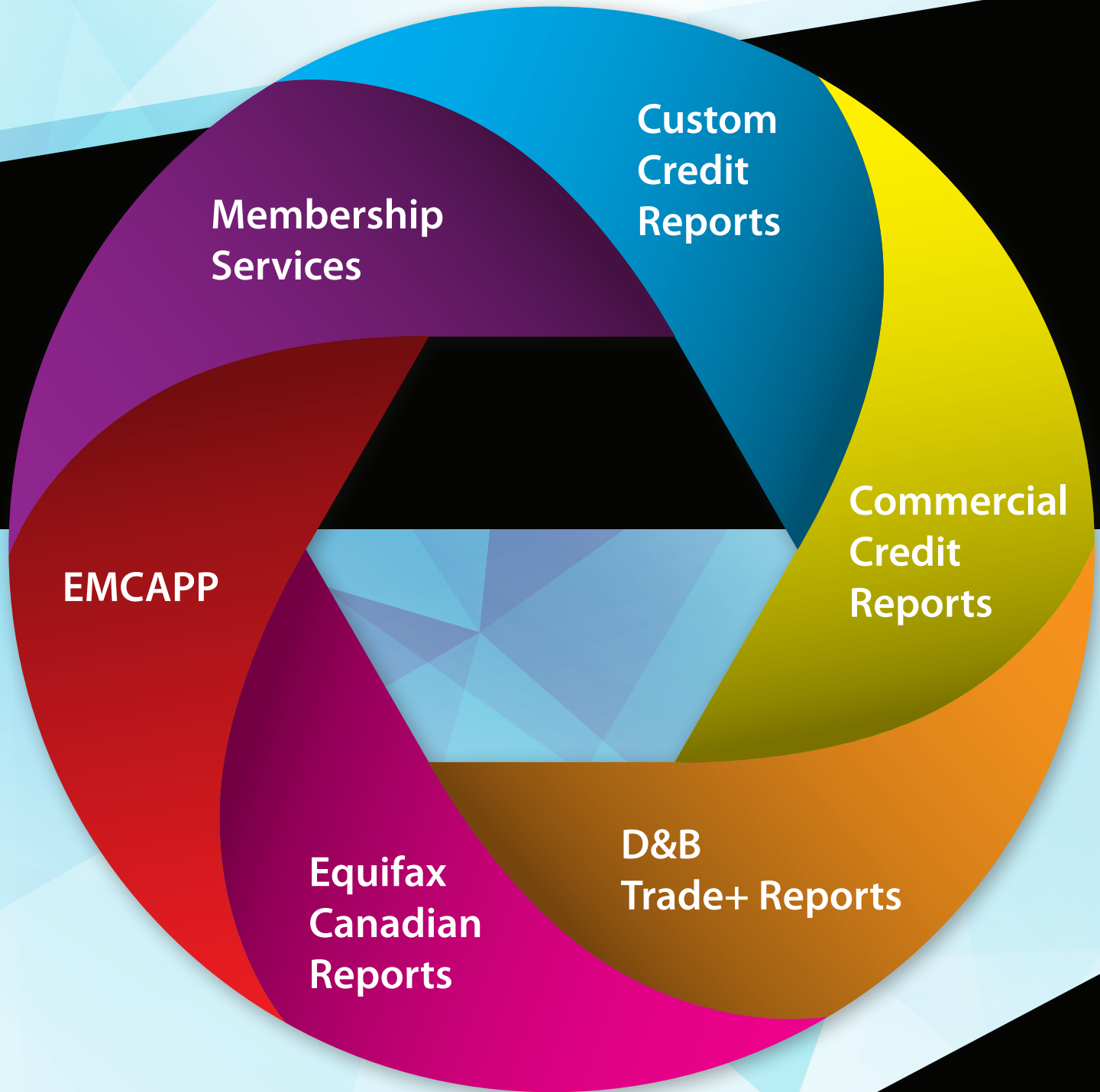


# Take a Closer Look and Discover All the Products and Services of **BCCA**



the media industry's credit association

a subsidiary of Media Financial Management Association (MFM)

# Industry-Specific & Member-Focused

*For over 40 years*



Since 1972, BCCA has provided members with a wide range of credit products

that offer better insight into advertisers and their ability to pay. Our dedication to members' needs and our commitment to the media industry have fueled our growth. In addition to innovative credit products, we offer networking, education and resources that enable our members to stay at the forefront of the evolving media industry. **Take a closer look at what BCCA has to offer.**



## **BCCA Products Help You Make Better, Faster Credit Decisions to Keep Bad Debt Low and Profits High**

Our products streamline the credit process by providing accurate reports and exclusive information so you can get to the deeper insights and quickly determine the creditworthiness of new clients.

A subsidiary of MFM (Media Financial Management Association), BCCA serves media credit professionals from more than 600 TV, radio, digital, Multichannel Video Programming Distribution, out-of-home, newspaper and magazine organizations in the U.S. and Canada. BCCA functions as a central clearinghouse for credit information on advertisers, agencies and buying services, both locally and nationally.



## Take Advantage of the Knowledge, the Network and All the Products that BCCA Offers:



Become a member now and gain access to our exclusive, media industry products and services:

- ▶ **Custom Credit Reports:**
  - ▷ In-depth, industry-specific reports created by BCCA credit investigators with exclusive information provided BY media companies FOR media companies
- ▶ **Commercial Credit Reports:**
  - ▷ Fast and thorough, ready in minutes with extensive information from: D&B, Experian, Lexis/Nexis, Edgar online, collection experiences, judgments, bankruptcy filings, "Credit Logic Score" and "Unsecured Trade Credit Recommendation"
- ▶ **D & B Trade+ Report:**
  - ▷ The most in-depth and updated company demographics, including Payment Habits, Paydex Score, Public Records, Judgements, Tax Liens, Bankruptcy and EDGAR Financial Statements with four years of company financials
- ▶ **Equifax Canadian Reports:**
  - ▷ In addition to company information, these reports include Credit Risk and Payment Scores, Credit Report Highlights, Credit Risk Score Analysis, Risk Trend Numbers, Payment Performance Summary and Payment Trend Numbers
- ▶ **EMCAPP:**
  - ▷ The single, online media-specific credit application providing more complete information in one place, no charge to create an application, only authorized media providers may access completed applications—EMCAPP.COM
- ▶ **Membership Services:**
  - ▷ Concentrated networking opportunities, industry education and resources: annual conference, distance learning, regional seminars, *The Financial Manager* – our member magazine, *Credit Handbook*, electronic newsletters, surveys, *Membership Directory*; also included are discounts for conferences, seminars and the latest in business intelligence to keep you on the leading edge

**Contact us:**  
**bccacredit.com**  
**or 847-999-2104**

**BCCA -**  
**"The Media Industry's**  
**Credit Association."**







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# Expanding Our Credit Products to Better Serve our Members

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